

## Overall

Publishing in 2023 is a summary of the UK publishing industry's performance, containing statistical snapshots of the industry across sectors, formats and markets.

It's a positive picture overall in 2023, with a 3% increase against the previous year pushing the industry to £7.1 billion in revenue for the first time. Publishing is performing well in spite of economic headwinds, showing the enduring appeal and importance of books, journals and other products.

Overall the export market was up 4% and makes up 62% of revenue. This is a reminder of the vital importance of exports to the UK's publishing industry and its global influence and impact.

Digital also grew in 2023, while print revenue remained steady.



### Print



### Digital



## Consumer

It is an encouraging overall picture for the consumer market in 2023. Exports, fiction, audio downloads and digital all did particularly well with strong growth.

While digital has been growing faster it's important to remember that print is still by far the preferred medium in the consumer market, accounting for 79% of revenue. Exports are an important part of the picture with the top three markets Australia, Germany and the United States all up.

There was a drop in children's against 2022, potentially linked to the publication cycles of big name authors and which categories they are published into – although cost-of-living could also be having an impact here.



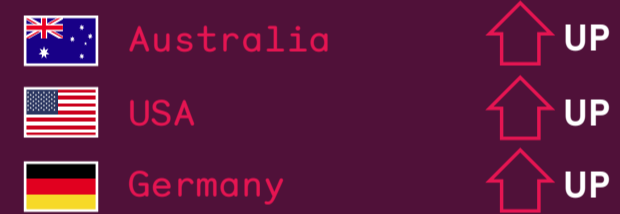
### Print



### Digital



### Top 3 export countries



## Education

Total revenue in the education market stayed level in 2023, with a decrease in the home market balanced by export growth.

Both print and digital exports were up in this sector, indicative of continued strong demand in export markets for UK education publishing products. Spain, Egypt and UAE were the top three export markets in 2023.

Domestic market conditions were more challenging, with both print and digital down.



### Top 3 export countries



### Print



### Digital



## Academic

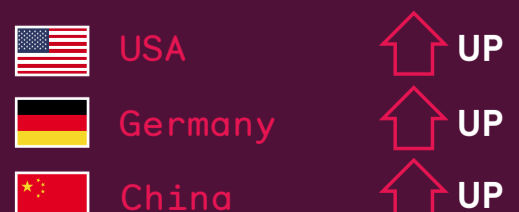
Total revenue was up in the academic sector, driven once again by export market growth. This demonstrates the esteem that UK research is held in globally and the key role academic publishing plays within that research ecosystem.

Academic book revenue remained at a similar level to the previous year, with both print and digital holding steady. Journals were up, with digital growing by 3%. Top export countries included the United States, Germany and China.



All of above include journals

### Top 3 export countries



### Print



### Digital

