



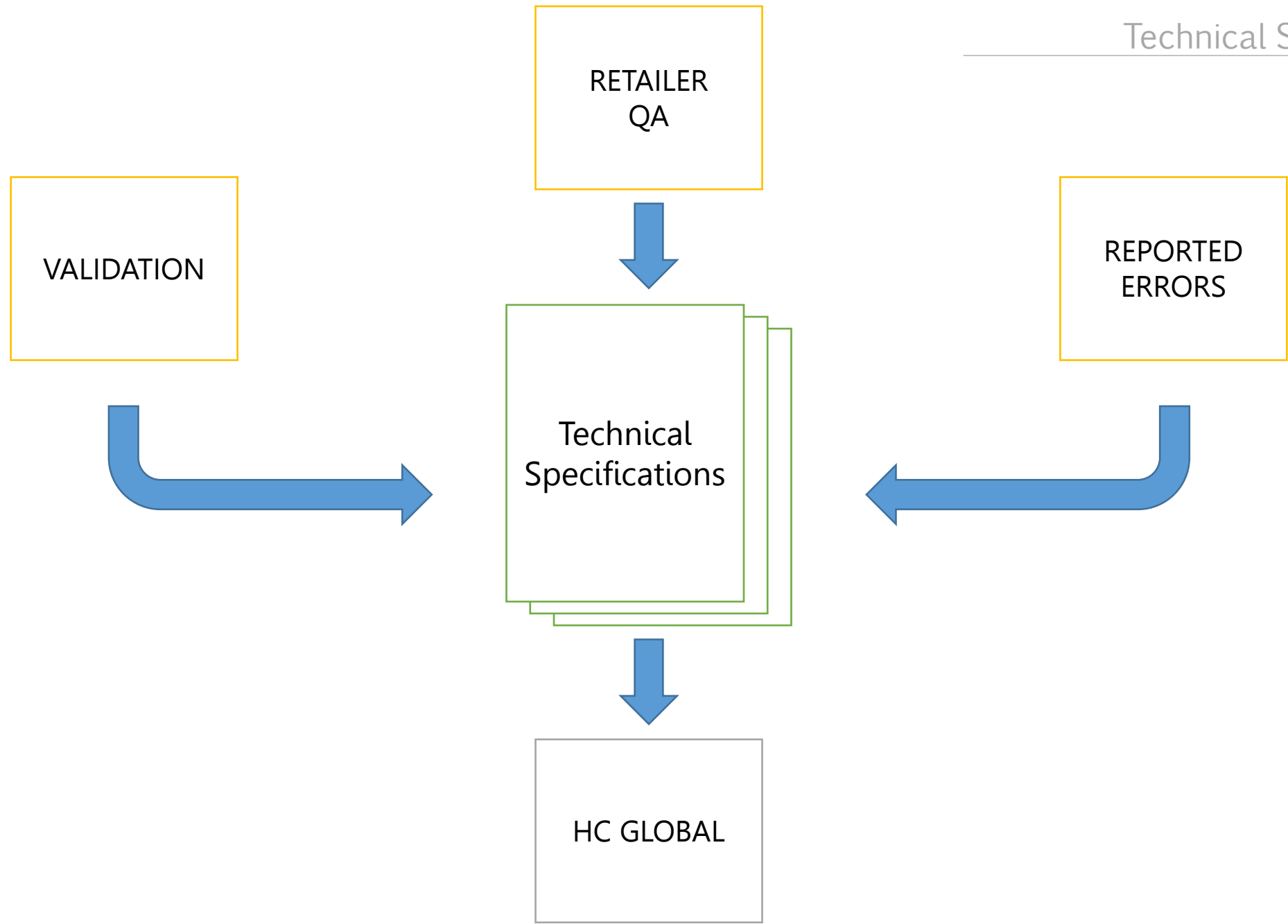
- Why be Accessible?
- Technical Specifications
- Design Specifications
- Process and Development
- Example of Accessibility

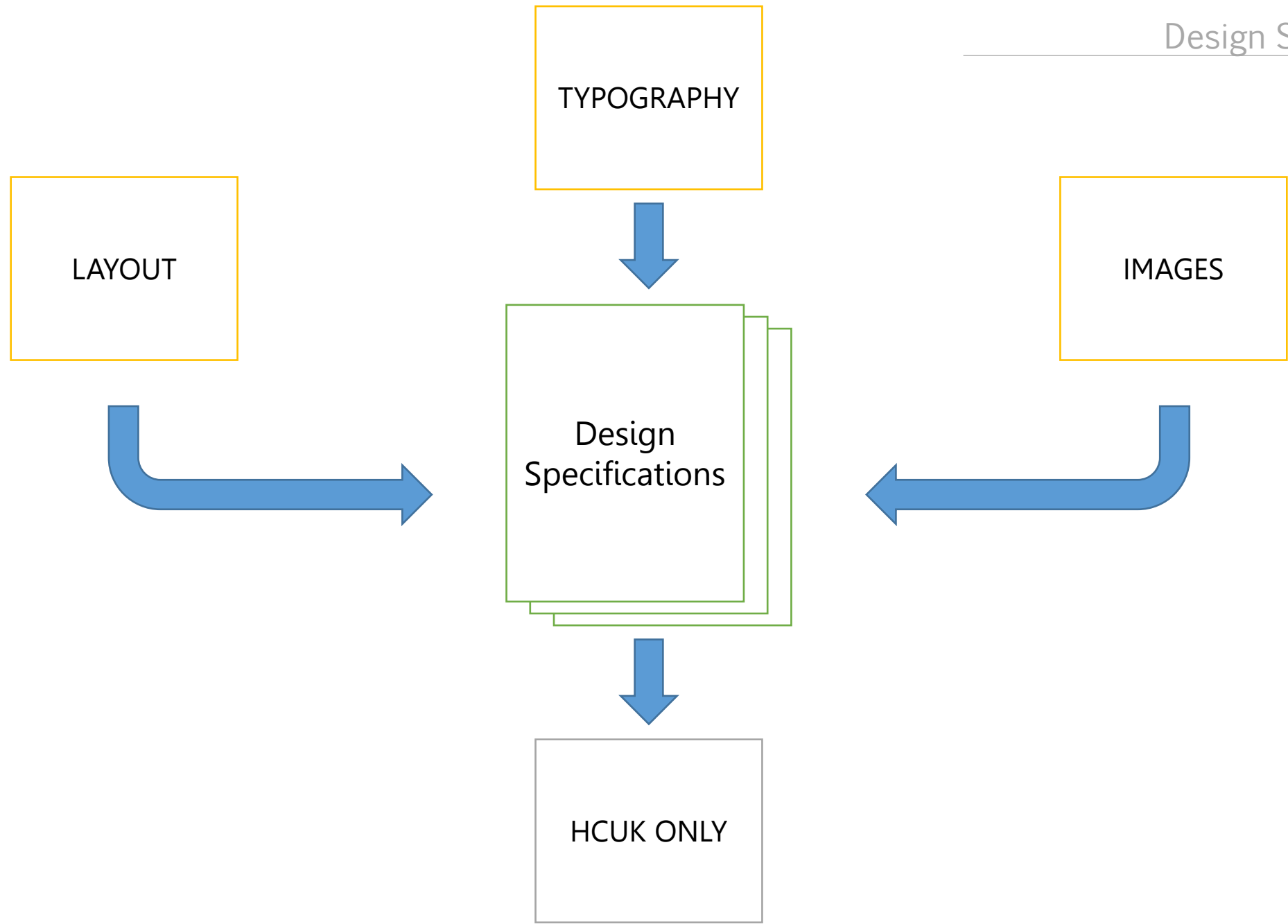


- Expand the market – bring content to as many readers as possible
- Efficient use of technology – most devices have accessibility features that are not being used
- Ethically it is the right thing to do with regard to fairness



Technical Specifications







Technical Specifications

Design Specifications



Accessibility

EPUB3 Features

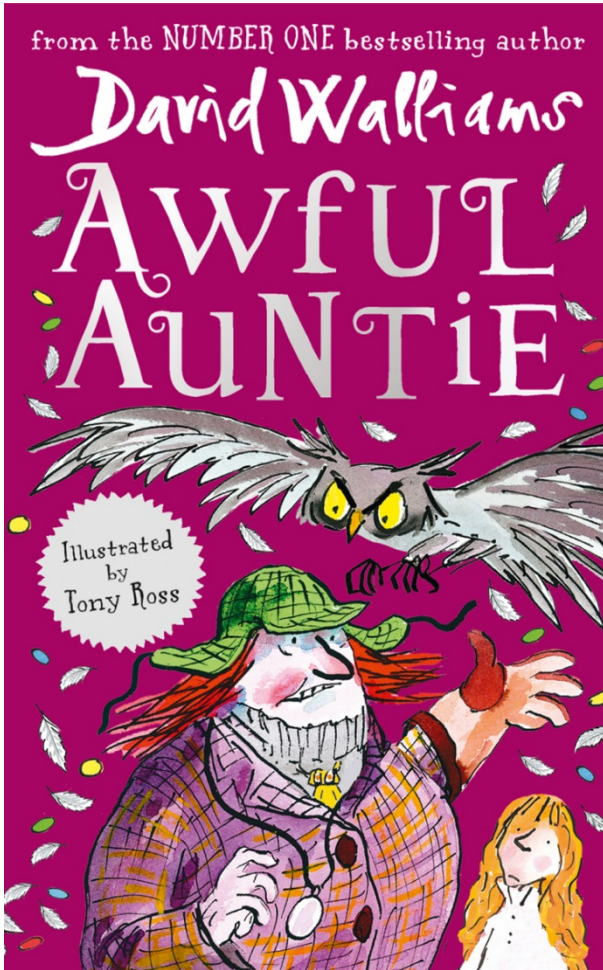
EPUB2 Fall-back



Accessibility Consultants

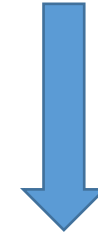
Vendors

Retailers



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alt="from the NUMBER ONE bestselling author, David Walliams, Awful Auntie. Illustrated by Tony Ross."
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Ronu Miah
Digital Supply Chain Manager
HarperCollins *Publishers* UK

Email: ronu.miah@harpercollins.co.uk
Skype: ronumiah

THANK YOU