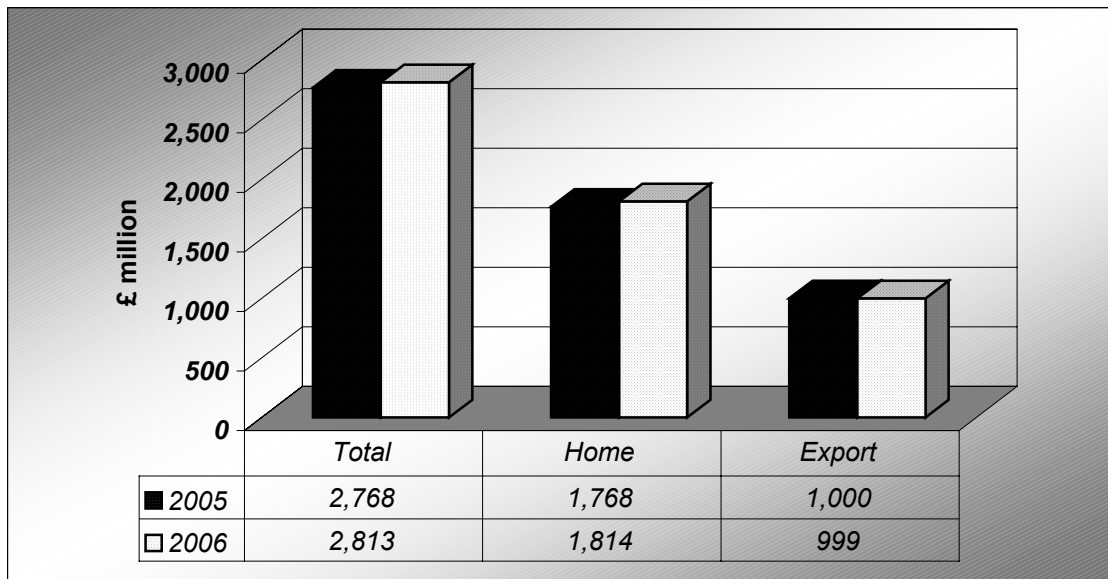


## UK BOOK INDUSTRY IN STATISTICS 2006

### 1 UK Publishers' sales of books

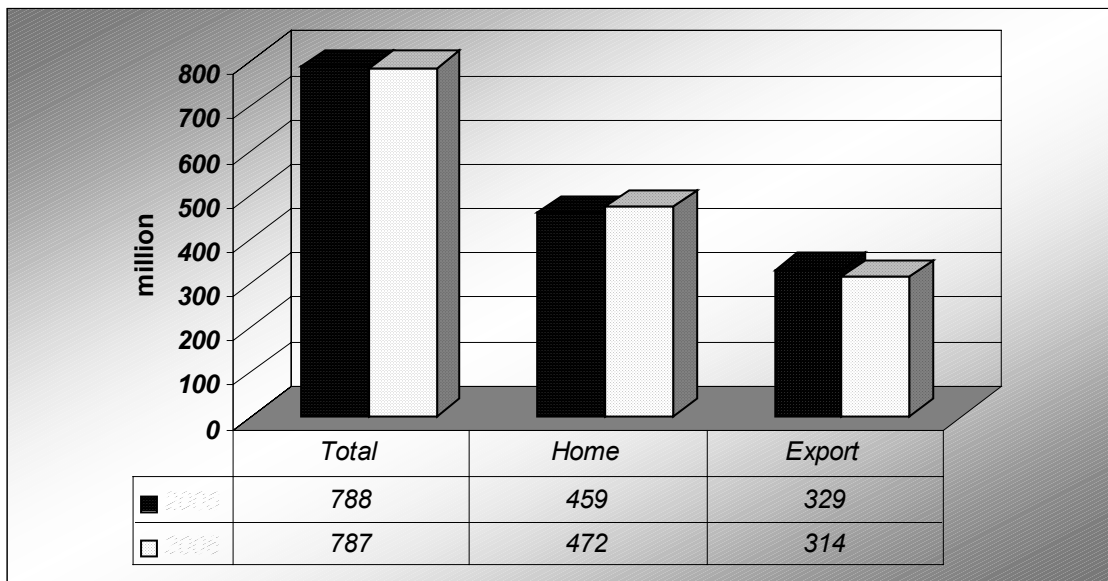
UK publishers sold an estimated 787m books in 2006, with an invoiced value of £2.81bn. This was marginally lower than in 2005 by volume, but 2% higher by value.

Figure 1.1: Total (Home and Export) Value Sales of UK Publishers 2005/2006



Source: UK book publishing industry statistics yearbook 2006, The Publishers Association 2007, <http://www.publishers.org.uk>

Figure 1.2: Total (Home and Export) Volume Sales of UK Publishers 2005/2006

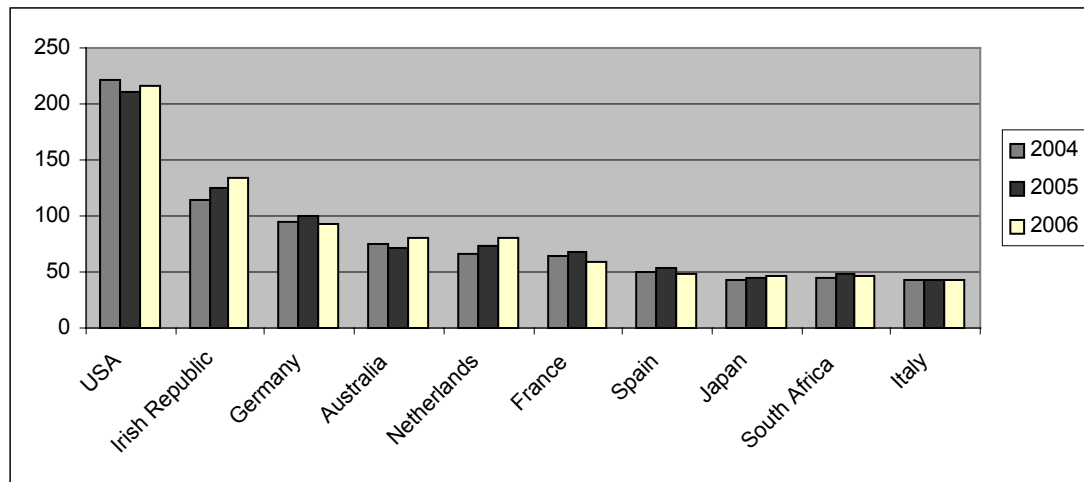


Source: UK book publishing industry statistics yearbook 2006, The Publishers Association 2007, <http://www.publishers.org.uk>

According to the DTI's Statistics Directorate, the total value of UK book exports increased by 0.4% to £1.43bn in 2006. This figure is obviously different to the PA's figures above. This is due to the DTI including pamphlets, maps and globes in its figures that are based on HM Revenue and Customs data, which does not distinguish between foreign published books printed in UK and exported out and UK book exports. However the figures are useful for trends.

The US remained the single largest destination for UK book exports, with sales of £215.6m (up 2.1% on 2005), followed by Ireland (£133.3m), Germany (£92.2m), Australia (£80.0m) and the Netherlands (£79.5m).

*Top Ten Destinations for UK book exports (rankings according to 2006 figures)*



Source: DTI Statistics Directorate based on HM Revenue and Customs data  
<http://www.dti.gov.uk>

## 2 Home (UK) book market size

The value of the UK book market in 2006, at end purchaser prices, is estimated to have been £3.3bn. This was 3% higher than in 2005.

Source: UK book publishing industry statistics yearbook 2006, The Publishers Association 2007.

### 2.1 Consumer expenditure on books

According to BML's *Books and the Consumer*, consumers aged 12-74 spent an estimated £2.3bn on books in 2006 (up 2% on 2005)<sup>1</sup>.

Source: Book Marketing Ltd, <http://www.bookmarketing.co.uk>

### 2.2 Library expenditure on books

*Table 2.1 Library expenditure at current prices*

Year	2003/2004	2004/2005	2005/2006
British Library	£2.9m	£3.0m	£2.9m
Public Libraries	£95.9m	£95.2m	n/a
University & HE College Libraries	£50.1m	£50.4m	n/a
School Library Service*	£12.4m	£12.1m	£10.8m

\*expenditure on materials including books

Source: Library & Information Statistics Unit (LISU), Loughborough University  
<http://www.lboro.ac.uk/departments/dis/lisu/index.html>

<sup>1</sup> BML data not directly comparable to those supplied at previous BML conferences due to slightly different time period and these figures include maps and atlases (excluded in previous years).

3 Number of VAT-Based Book Publishers (SIC 2211)

3.1 *Number of VAT-Based Book Publishers by Turnover Bands 2004-2006*

<b>Turnover Size (£ thousand)</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>
0-49	770	770	785
50-99	415	395	385
100-249	405	420	430
250-499	235	245	240
500-999	170	185	165
1,000-4,999	190	180	160
5,000 +	90	85	85
	2275	2280	2280

*Source:* Table B 3.2 *UK Businesses: Activity, Size & Location, 2004, 2005, 2006*, Office for National Statistics  
<http://www.statistics.gov.uk>

3.2 *Number of VAT-Based Book Publishers by Employment Size 2004-2006*

<b>Employment Size</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>
0-4	1745	1765	1770
5-6	260	255	255
10-19	110	100	110
20-49	75	75	70
50-99	35	35	35
100-249	25	20	20
250+	20	20	15
	2270	2270	2275

*Source:* Table 3.1 *UK Businesses: Activity, Size & Location, 2004, 2005, 2006*, Office for National Statistics,  
<http://www.statistics.gov.uk>

4 Membership of The Booksellers Association of Great Britain & Ireland

The BA currently has in 4410 outlets in membership, an increase of 34% compared to April 1997 but a 1.9% decrease on last year's figure of 4,495. In contrast, the number of independents in membership has declined by 22.6% from 1,839 in 1997 to 1,424 in 2007, with a decline of 4% in the last ten months due mainly to stores ceasing trading.

*Source:* Booksellers Association  
<http://www.booksellers.org.uk/>

5 Number of Titles Published in UK

Nielsen Bookdata recorded the total number of titles as being published in the UK as 115,522 in 2006, up 4.1% on 2005. The number of English-language titles recorded as being published somewhere in the world in 2006 was 258,347.

*Source:* Nielsen Bookdata, <http://www.nielsenbookdata.com>