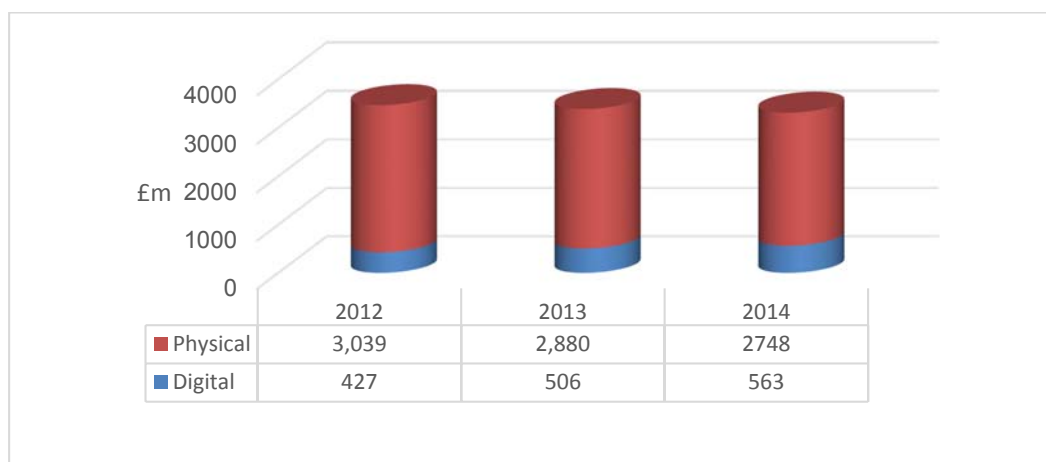


The UK Book Publishing Industry in Statistics 2014

1 UK publishers' total sales of digital and physical books

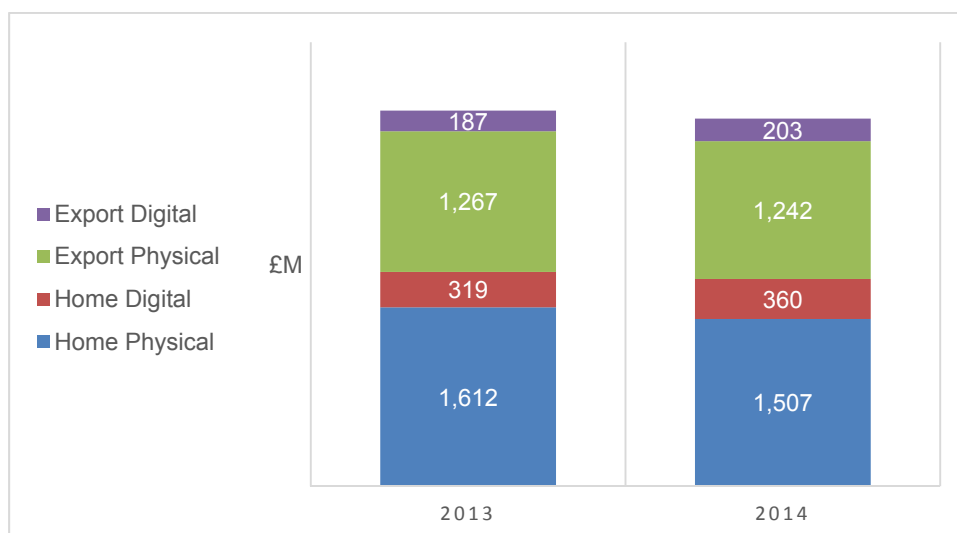
The invoiced value of UK publisher sales of physical and digital books fell 2% in 2014 to £3.3bn with a 2% decrease in physical book sales and despite a 11% growth in digital sales. Digital sales now represent 17% of UK publishers' total digital and physical book sales.



Source: PA Statistics Yearbook 2014, The Publishers Association 2015

2 UK publishers' home and export sales of physical and digital books

The following shows the value sales of home and export physical and digital Books in 2013 and 2014.



Source: PA Statistics Yearbook 2014, The Publishers Association 2015

3 Home (UK) physical book market

The value of the UK physical book market in 2014, at end purchaser prices, is estimated to have been £3.0bn. This was 5% lower than in 2013.

	2011	2012	2013	2014
Value (£m)	3,121	3,126	3,040	2,893

Source: PA Statistics Yearbook 2013, The Publishers Association 2014

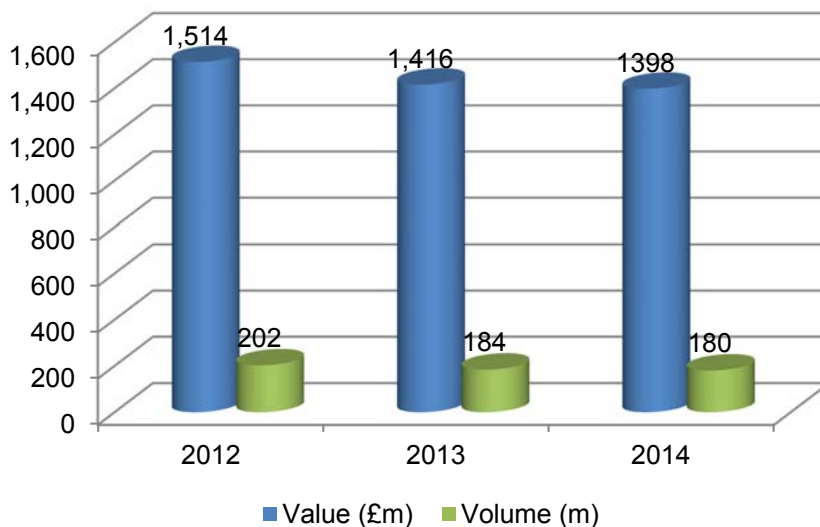
3.1 Consumer expenditure on books

According to Nielsen Book, consumer purchases of books and ebooks accounted for £2.2bn in 2014, 4% over 2013. Purchases of physical books fell by 3% by value and 4% by volume. Ebook sales share increased to 30% of all book sales.

Sources: Books & The Consumer, Nielsen/BookBrunch March 2015

3.2 Total consumer market (TCM) through the retail market

According to Nielsen Bookscan the TCM value sales of physical books through the retail market declined by 1.3% (to £1.4bn in 2014, while volume sales fell by 1.8% to 180m).



Source: The Bookseller/Nielsen Book, www.nielsen.com

3.3 Library expenditure on books

The following table provides expenditure on physical books by the British Library, public libraries, university and higher education college libraries and the school library service (although there is no update for the latter). Unfortunately there are no statistics for specialist libraries (i.e. libraries in commercial/industrial or non-commercial organisations) and no up to date figures on school library service.

Year	2009/10 £m	2010/11 £m	2011/12 £m	2012/13 £m	2013/14 £m
British Library	2.8	2.0	1.7	1.8	1.5
Public libraries	85	77	73	68	n/a
University & HE college libraries	46.8	46.6	46.4	47.5	n/a

Source: LISU, British Library, and Sconul

3.3.1 Most borrowed authors

According to the Public Lending Right, the top 20 most borrowed authors in 2013/14 were:

Name	Adult/ Children	Position in 2012-2013
1. James Patterson	A	1
2. Daisy Meadows	C	2
3. Julia Donaldson	C	3
4. Francesca Simon	C	4
5. M C Beaton	A	7
6. Adam Blade	C	8
7. Jacqueline Wilson	C	5
8. Nora Roberts	A	6
9. Lee Child	A	12
10. Roald Dahl	C	14
11. David Baldacci	A	10
12. Anna Jacobs	A	13
13. Mick Inkpen	C	9
14. Fiona Watt	C	15
15. Michael Morpurgo	C	21
16. Danielle Steel	A	11
17. Enid Blyton	C	23
18. Jeanne Willis	C	20
19. Terry Deary	C	18
20. Clive Cussler	A	16

4 Number of book publishers

4.1 Number of ISBN registrations

UK publishers registering for their first ISBN prefix declined in 2013 to 3,575.

	2009	2010	2011	2012	2013
Number of ISBN Registrations	3,007	3,151	3,412	3,657	3,575

Source: Nielsen Book 2010 (www.nielsen.com)

4.2 VAT-based book publishers by turnover bands and employment size

There were 2,160 book publishers registered for VAT as at 1 March 2014, according to the Office for National Statistics, 3.8% higher than in the previous year, and the first increase since 2009/10.

2009/10	2010/11	2011/12	2012/13	2013/14
2,360	2,200	2,115	2,060	2,160

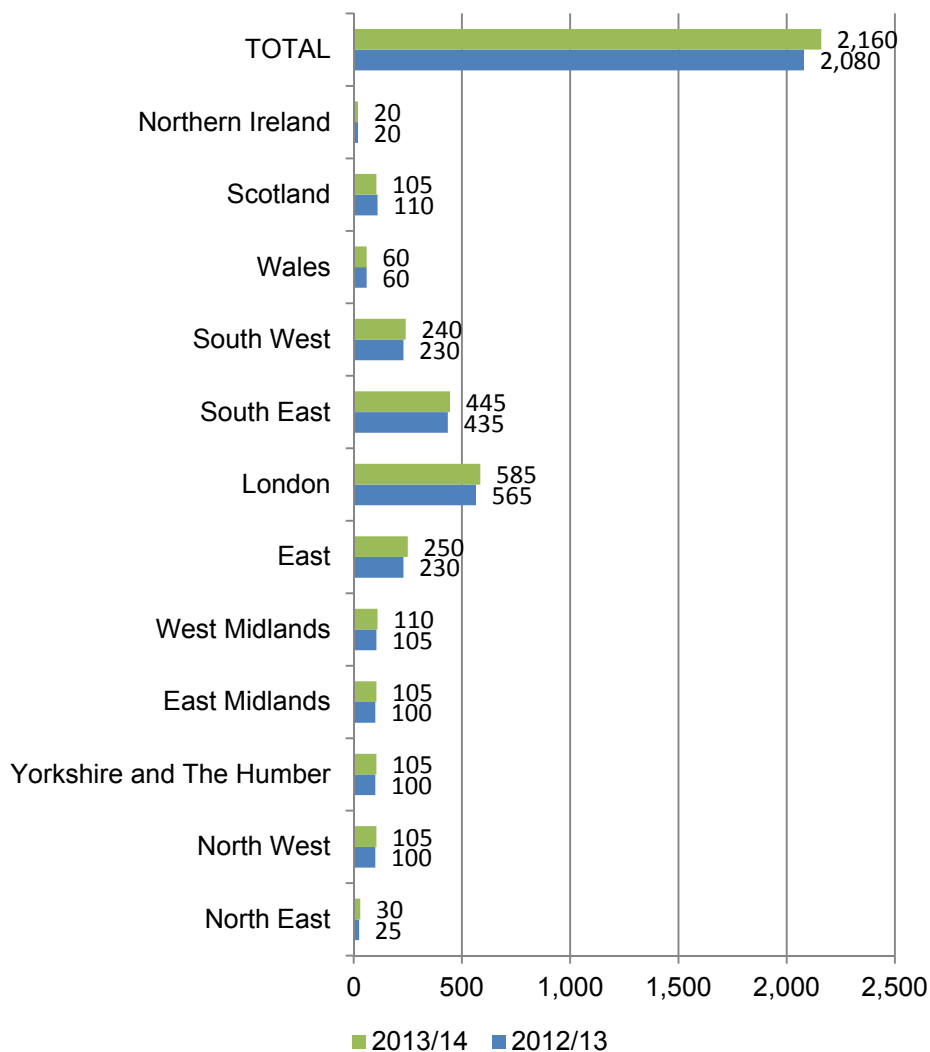
1 905 of the publishers registered for VAT as at 1 March 2014 had revenues of less than £1m (up from 1,810 in 2012/13), while 85 (down from 90 in 2012/13) had turnover of over £5m – the decline being due to acquisitions and mergers. 1,650 had four or fewer employees (compared to 1,560 in 2012/13) and just 10 had more than 250 (the same as in 2012/13).

Turnover Size (thousand)	2012/13	2013/14	Employment Size	2012/13	2013/14
0-49	690	700	0-4	1,560	1,650
50-99	380	430	5-6	240	245
100-249	405	440	10-19	140	135
250-499	190	205	20-49	80	75
500-999	145	130	50-99	25	25
1,000-4,999	180	170	100-249	25	20
5,000 +	90	85	250+	10	10
	2,080	2,160		2,080	2,160

Source: *UK Business: Activity, Size & Location 20143*, Office for National Statistics, October 2013 (www.ons.gov.uk)

4.3 Number of VAT-based book publishers by Government Office Regions

The largest number of book publishers are located in London (585) in 2013/14 followed by the South East (445), East (250) and South West (240).



Source: UK Business: Activity, Size & Location 2013, Office of National Statistics, October 2014

5 Book production

5.1 The number of titles

Nielsen Book recorded the total number of new and revised titles as being published in the UK as 184,400 in 2013, of these 61,300 were digital.

5.2 Most widely used formats

Paperbacks were still the most widely used formats during the period 2010-2013, but ebooks took over second place from hardbacks in 2011. :

	2010	2011	2012	2013
Paperbacks	79,087	71,000	74,829	81,000
Hardbacks	30,175	28,000	26,732	28,500
ebooks	28,963	35,000	57,999	61,300
Other formats (cloth, audiobooks CDs/tapes)	13,734	15,800	10,707	3,380
Total	151,959	149,800	170,267	184,400

NB: Breakdown for 2011 still reflects the most widely used formats reported in the Nielsen press release of 27 February 2012, as the formats for the revised figure were not available. In addition when 2013 figures become available, the 2012 figures may be revised.

Source: Nielsen

5.3 Translated literature in the UK and Ireland

The number of translated titles in the UK and Ireland decline by % to 2,611 in 2012, accounting for 3.13% of all British National Bibliography (BNB) records for that year. .

	2008	2009	2010	2011	2012
All BNB records	94,579	94,082	91,925	87,412	83,403
Translations	2,018	2,886	2,849	2,770	2,611
%	3.19	3.06	3.09	3.16	3.13

Source: Publishing translated Literature in the United Kingdom and Ireland 1990-2012 statistical report, Buchler, A. & Guilua Trentacosti, April 2015

This percentage of literature-related translations calculated on basis of 800 Dewey category is higher as shown in the following table

	2008	2009	2010	2011	2012
All 800 dewey	18,466	18,257	18,094	17,905	17,712
Translations 800	867	798	816	938	879
Translations 800 as % of all 800 dewey	4.70	4.37	4.50	5.23	4.96
Processed data on 800 translations¹	528	526	489	587	578

Source: Publishing translated Literature in the United Kingdom and Ireland 1990-2012 statistical report, Buchler, A. & Guilua Trentacosti, April 2015

1 Processed data is where translations to and from and into UK's regional languages, multiple translation and re-editions of classics, translations from dead languages or old versions, bilingual editions, misclassified, double or multiple entries etc.

1.5.1 Sales of Top Five Translated Authors in UK

In 2014, according to Nielsen, the author Jo Nesbo, claimed the top spot for translated authors for the fourth consecutive year.

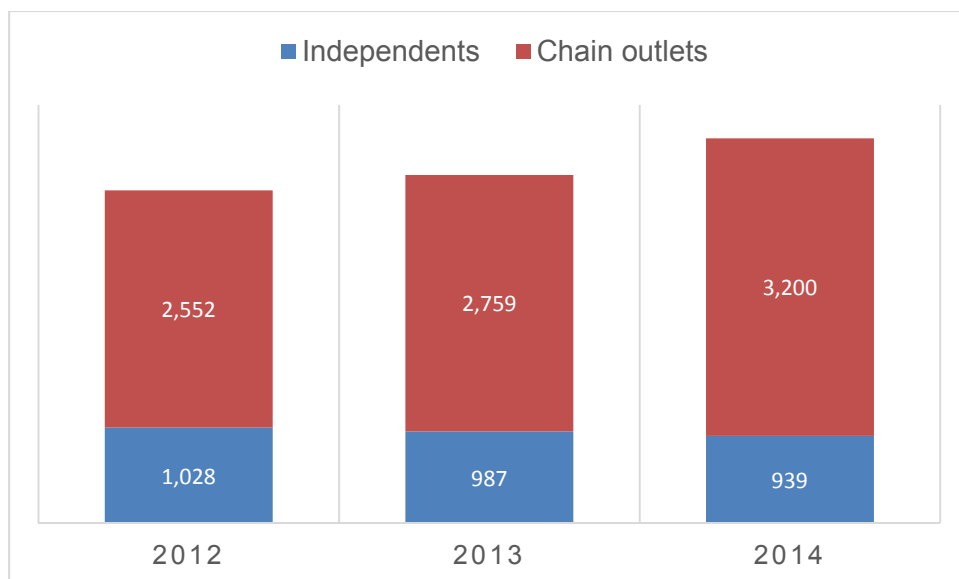
Rank	Author	Volume	Value (£)
1	Nesbø, Jo	383,917	2,235,493
2	Jonas Jonasson	291,109	1,978,665
3	Murakami, Hanuki	120,590	1,248,600
4	Thomas Piketty	39,983	926,222
5	A & D Mizielinska	55,858	753,715

Source: Review of the Year: Authors and Genres, 23 January 2015 issue of *The Bookseller*.

6 Number of booksellers

6.1 Booksellers in membership of the Booksellers Association

The Bookseller Association of Great Britain and Ireland, which represents 95% of booksellers in the UK and Ireland, had 2,195 members accounting for 4,139 total outlets in membership in 2014, 939 of these were independents.



Source: The Booksellers Association of Great Britain and Ireland (www.booksellers.org.uk)

6.2 Number of VAT-based booksellers and retailers of books, newspapers and stationery

There were 1,035 booksellers and 4,055 retailers of books, newspapers and stationery registered for VAT at 1 March 2014.

Sales revenue				
£'000	Retailers of books, newspapers & stationery (SITC 4762)		Retailers of books (SITC 4761)	
	2012/13	2013/14	2012/13	2013/14
0-49	500	490	230	230
50-99	715	695	230	225
100-249	1,620	1,465	300	310
250-499	935	890	160	160
500-999	350	350	75	65
1,000-4,499	135	140	35	30
5,000+	20	25	15	15
Total	4,275	4,055	1,045	1,035
Employees				
Number	Retailers of books, newspapers & stationery (SITC 4762)		Retailers of books (SITC 4761)	
	2012/13	2013/14	2012/13	2013/14
0-4	3,155	2,900	730	725
5-9	820	835	210	210
10-19	220	240	60	60
20-49	55	55	25	25
50-99	10	10	10	5
100-249	10	10	5	5
250+	5	5	5	5
Total	4,275	4,055	1,045	1,035

Source: UK Business: Activity, Size & Location 2013 & 2014 Office for National Statistics, October 2013 & 2014 (www.ons.gov.uk)